

# Neha Agarwal

Product Designer & User Researcher

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240.447.2632

www.nehasagarwal.com

## WORK EXPERIENCE

### UX Designer & Project Lead | Jan '19 - Present

**Bloomberg, New York, NY**

Facilitating user interviews and assisting in research synthesis  
Defining project strategy, planning sprints, and running meetings  
Collaborating with sponsors on design and solution development

### BizDev Operations Manager | Mar '18 - Aug '18

**Leidos Health, Reston, VA**

Managed operations and data management activities for BD  
Introduced pipeline management processes to empower BD team to manage their pipeline and improve data integrity  
Directly informed executive decisions around deal prioritization by synthesizing complex pipeline data into actionable insights

### Senior Media Consultant | Jun '16 - Sep '17

**V2 Strategic Advisors, New York, NY**

Owned enterprise-level cloud implementations for global media companies from design to rollout; managed interactions with clients; defined timeline, scope, budget, and team efforts  
Facilitated requirements gathering and interactive workshops to gain deep understanding of users and workflows  
Co-authored and presented findings, analyses, and trainings

### Senior Consultant | Mar '13 - Jun '16

**IBM, New York, NY**

Led user interviews, developed business requirements deliverables, and collaborated closely with engineers and clients to provide intuitive enterprise-level software solutions

### Associate Consultant | Oct '11 - Jan '13

**MAXIMUS, Inc., Washington DC**

Provided planning and quality assurance services to implement Electronic Benefits Transfer technology for Assistance programs

## SELECTED PROJECTS

### Design Researcher & Project Lead | Feb '19 - May '19

**Headspace**

Designed and prototyped two feature concepts for the Headspace app to facilitate daily reflections and effective weekend planning

### UX Designer & Researcher | Sep '18 - Dec '18

**Jamie: Life Coach App**

Designed and prototyped a life coach app that promotes an understanding of emotional triggers and effective responses

## EDUCATION

### Carnegie Mellon University | Aug '19

Master of Human Computer Interaction

### General Assembly | Jul '15

User Experience Design

### Washington U. in St. Louis | May '11

BSBA, Economics & Marketing

Honors in Management Distinction

## SKILLS & TOOLS

### Research

Contextual inquiry, interviews, surveys, user testing, think alouds, storyboarding, speed dating, literature reviews, diary studies

### Design and Strategy

Personas, scenarios, storyboarding, user flows, information architecture, sitemaps, wireframes, lo / mid / hi fidelity prototyping, user interface design, micro-interactions

### Programming

HTML, CSS, Javascript

### Tools

Adobe Creative Suite, Sketch, Figma, InVision, Trello, Salesforce CRM, MS Office Suite

### Languages

English, Hindi, Spanish

## LEADERSHIP

### Senior Dancer | Jun '07 - Aug '16

Nrityalaya School of Classical Odissi Dance

### DC Committee Chair | May '13 - Jan '15

Network for Emerging Women Leaders  
IBM, Global Business Services